

Master of Science in Fashion Management

PROGRAM DESCRIPTION

The **Master of Science in Fashion Management** is a graduate program designed for those who would like to extend the knowledge in the fashion industry or wish to redirect their fashion skills into a management area of specialization. Jose Maria Vargas University combines the fundamentals of business, finance, management, human resources and marketing within fashion concepts to develop successful business practices in the fashion industry.

The program also prepares experience fashion and business professional to escalate in managing and executive positions in the fashion industry, by providing them with an excellent curriculum by highly qualified faculty, appropriate instructional methodology learning experiences throughout the academic process and the support of modern educational technology.

PROGRAM OBJECTIVES

- To prepare business professionals with competencies, abilities and skills enabling them to function as managers and executives professionals, in the area of fashion management.
- To train professionals possessing research skills, the ability to innovate and an enterprising spirit that enables them to assume any role in the management of fashion business.
- To develop professionals that understand legal and ethical issues and apply law and ethics to business decision-making.
- To develop professionals able to apply concepts of communication theory as they affect business organizations and the individuals.
- To understand the corporate finance theory and apply them in real world situations.
- To develop professionals able to incorporate strategic management processes in human resources practices.
- To develop leaders able to plan and execute quality management strategies to gain and sustain a competitive advantage in today's global business arena.
- To develop professionals able to analyze the marketing environment of fashion including the social, economic, legal, cultural, and political environments influencing the industry and market segmentation.

ADMISSIONS REQUIREMENTS

Students must present the following minimum qualifications:

- Official transcripts indicating conferral of a Bachelor's Degree from an accredited institution with a 3.0 or higher cumulative GPA
- Official transcripts from all previously attended postsecondary institutions in the United States or abroad.
- Completion of a comprehensive essay on the relationship of this program to applicant's personal and professional goals.
- Completed online admissions application, including a \$75.00 non-refundable application fee
- Curriculum Vitae

Semester I (Requirement of 3 courses for 10 credits)

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| • BUL 5200 Legal and Ethical Environment of Business | 4 Credits |
| • BUS 5530 International Business and World Trade | 3 Credits |
| • BUS 6200 Business Research Seminar | 3 Credits |

Semester II (Requirement of 3 courses for 9 credits)

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| • COM 5500 Communication for Managers | 3 Credits |
| • FAS 5000 Brand Development and Management | 3 Credits |
| • FAS 6255 Pricing in Fashion | 3 Credits |

Semester III (Requirement of 3 courses for 9 credits)

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| • FIN 5600 Corporate Finance | 3 Credits |
| • HUM 5750 Human Resources Management in the Fashion Industry | 3 Credits |
| • MAN 5360 The Fashion Business Management | 3 Credits |

Semester IV (Requirement of 3 courses for 9 credits)

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| • MAN 6200 Managing, Controlling and Improving Quality | 3 Credits |
| • MAN 6250 Operation Management and Supply Chain | 3 Credits |
| • MAR 5100 Marketing in Fashion Industry | 3 Credits |