

## **B.A. in Business Administration**

A Business Administration degree has major social importance in today's society, which is characterized by the mass production of goods and services. Furthermore, because of increasingly keen competition in the marketplace, managers at all levels need special expertise to be able to perform their duties under difficult circumstances with sustained and constant effort. Today's managers must have a vision, an enterprising spirit and an ability to find and apply novel solutions in general markets as well as niche markets. In brief, a highly developed competitive ability is required in order to successfully deal with market obstacles. The demand for administrators and managers possessing these qualities is high in the marketplace.

José María Vargas University addresses the training of business managers in a unique way, ensuring the education of professionals at high levels of academic quality. This is achieved through the delivery of an excellent curriculum by highly qualified faculty, appropriate instructional methodology offering both laboratory and classroom learning experiences throughout the academic process and the support of modern educational technology.

### ***Program Objectives***

1. To train business professionals possessing, as a basic requirement, broad general knowledge that enables them to communicate professionally. Such business professionals shall also think clearly and precisely and have a realistic vision of the world enabling them to find their place in it and act accordingly.
2. To provide future business professionals with competencies, abilities and skills enabling them to function as top-class professionals, according to the evolution of ideas, laws and techniques in the area of business administration and with the social and moral commitment that dealing with human beings implies.
3. To train business professionals with a deep social, civic and ethical awareness to enable them to fulfill their roles as citizens of a modern, open and democratic society.
4. To train business professionals possessing research skills, the ability to innovate and an enterprising spirit that enables them to assume any role in the area of business administration.

**I. General Education Requirements (Lower Level Courses) (Semesters I – IV)**

- Successful completion of the University orientation program on first semester enrolled.

Area of Communications (requirement of 4 courses for 12 CR)

- ENC 1000 Oral & Written Communications (English I) 3 Credits
- ENC 1101 Composition I (English II) 3 Credits
- ENC 1102 Composition II (English III) 3 Credits
- SPC 1053 Oral Expression (English IV) 3 Credits

Area of Mathematics (requirement of 2 courses for 6 CR)

- MAC 1105 College Mathematics I (Algebra and Geometry) 3 Credits
- MAC 1114 College Mathematics II (Geometry and Trigonometry) 3 Credits

Area of Social Sciences (requirement of any 2 courses for 6 CR)

- WOH 1001 World History 3 Credits
- SYD 302 U.S. Populations 3 Credits
- PCB 304 People and the Environment 3 Credits
- GEA 223 Geography of America and Eurasia 3 Credits

Area of Natural Sciences (requirement of any 2 courses for 6 CR)

- BSC 1005 Biology 3 Credits
- CHM 1025 General Chemistry 3 Credits
- PCB 3703 Human Physiology 3 Credits
- PHY 248 General Physics 3 Credits
- MCB 2240 Etiology of Diseases 3 Credits

Area of Humanities and Art (requirement of 2 courses for 6 CR)

- ARH 2000 Art Appreciation (required) 3 Credits
- ARH 2010 Art History 3 Credits



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Area of Behavioral Sciences (requirement of 2 courses for 6 CR)

- PSY 2012 General Psychology 3 Credits
- SYG 2000 General Sociology 3 Credits

Area of Philosophy (requirement of all 3 courses for 9 CR)

- PHI 2030 Contemporary Philosophical Issues 3 Credits
- PHI 2103 Critical Thinking 3 Credits
- PHI 2600 Ethics 3 Credits

## **II. Professional Education Requirements (Upper Level Courses)**

### **Minor in Administrative Science**

**Semester V:** (requirement of 18 CR) Required:

- GEB 1011 Introduction to Business Administration 3 Credits
- MAR 302 Marketing 3 Credits
- MAN 3301 Human Resource Management 3 Credits
- MAP 2600 Financial Mathematics and Calculus 3 Credits
- ACG 3073 Accounting I 3 Credits
- MAN 3520 Quality Management 3 Credits

No Electives

**Semester VI:** (requirement of 21 CR) Required:

- ECO 2000 Economics 3 Credits
- ISM 304 Microcomputers and Information Technology 3 Credits
- MAN 325 Logistic Systems 3 Credits
- MAR 461 Market Research 3 Credits
- QMB 470 Operations Research 3 Credits
- MAN 4544 Administrative Systems Design 3 Credits
- ACG 3341 Accounting II 3 Credits

No Electives

**Semester VII:** (requirement of 15 CR) Required:

- MAR 4836 Production Management 3 Credits
- MAN 4303 Administration and Supervision 3 Credits
- FIN 324 Budget Direction and Control 3 Credits
- GEB 410 Planning 3 Credits

Elective (choice of 1):

- ISM 403 Management Information Systems 3 Credits
- GEB 415 Consulting Processes 3 Credits

**Semester VIII:**(requirement of 15 CR)

- FIN 442 Financial Management 3 Credits
- ECO 424 Cost Analysis & Inflation 3 Credits
- ECO 470 International Trade 3 Credits
- MAN 4940 Internship 6 Credits
- Successful completion of the university career services requirements.

No Electives

**II. Professional Education Requirements (Upper Level Courses)**

**Minor in Management Semester V:** (requirement of 18 CR) Required:

- GEB 1011 Introduction to Business Administration 3 Credits
- MAR 302 Marketing 3 Credits
- MAN 3301 Human Resource Management 3 Credits
- MAP 2600 Financial Mathematics and Calculus 3 Credits
- ACG 3073 Accounting I 3 Credits

Elective (choice of 1):

- ISM 403 Management Information Systems 3 Credits
- CGS 310 Computerized Managerial Applications 3 Credits

**Semester VI:** (requirement of 21 CR) Required:

- ECO 2000 Economics 3 Credits
- ISM 304 Microcomputers and Information Technology 3 Credits
- TAX 400 Introduction to Taxation 3 Credits
- MAR 461 Market Research 3 Credits
- QMB 470 Operations Research 3 Credits
- MAN 4544 Administrative Systems Design 3 Credits
- ACG 3341 Accounting II 3 Credits

**Semester VII:** (requirement of 15 CR) Required:

- MAR 4836 Production Management 3 Credits
- MAN 4303 Administration and Supervision 3 Credits
- FIN 442 Financial Management 3 Credits
- MAN 325 Logistic Systems 3 Credits

Elective (choice of 1):

- MAN 4280 Organizational Development 3 Credits
- MAN 4720 Strategic Management 3 Credits
- MAN 4583 Project Management 3 Credits
- GEB 415 Consulting Processes 3 Credits

**Semester VIII:** (requirement of 15 CR)

- GEB 410 Planning 3 Credits
- ECO 424 Cost Analysis and Inflation 3 Credits
- FIN 450 Investment Analysis 3 Credits
- MAN 4940 Internship 6 Credits
- Successful completion of the university career services requirements.